



## **Illinois Elementary School Association (IESA) and Zeecraft Tech Extend Scholastic Bowl Equipment Plan**

**New Milford, PA—September 29, 2006--** The Illinois Elementary School Association (IESA) and Zeecraft Tech today announced that they will be teaming together for five more years and Zeecraft will be the exclusive provider of Quizbowl equipment to IESA. Zeecraft has been the exclusive supplier of Quizbowl equipment to IESA for the past five years.

This year, Zeecraft Tech is donating equipment valued at \$9,000 to the IESA for use at its state final scholastic bowl tournaments. The company is donating ten Challenger II 10- player systems with Showtime handgrip buzzers, two scoreboards, and carrying cases.

“Zeecraft products require little to no maintenance or computer/technical expertise to install or maintain,” said Pete Hausser, CEO of Zeecraft. “Schools and coaches do not require IT support to use our equipment. The time and savings of this alone is substantial. We also provide the official lockout system for many other Quizbowl associations nationally.”

Scholastic Bowl is one of 15 state series/events conducted by IESA each school year. A total of 338 member schools entered last year’s Scholastic Bowl state series.

Participation in interscholastic athletics and activities such as Scholastic Bowl provides students in grade and junior high schools with unique learning opportunities. Students are enriched by their participation in interscholastic activities which promote good sportsmanship, integrity and life skills. In Illinois, Scholastic Bowl State Series competition takes place at the regional, sectional and State Final every year.

Zeecraft Tech has been a leading manufacturer of quality Quizbowl equipment and accessories since 1975. Zeecraft products are ideal for learning and performance improvement at all levels, inside and outside the classroom. Zeecraft products are used in a variety of activities including corporate events, parties, in the classroom, in extracurricular activities, and in formal academic competition throughout the country. Zeecraft systems are affordable, durable, and portable. Zeecraft products enable players to learn in a non stressful way. Zeecraft’s Quizbowl equipment includes buzzers, scoreboards, timers, electronic message boards, and lockout systems. For more information on Zeecraft visit [www.zeecraft.com](http://www.zeecraft.com).

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